

## 7 Benefits of Membership:

1. **SWR Institute has two meetings each year.** Each meeting is held in appealing locations throughout the country with well-designed, informative programs. Typically our meetings have between 150-225 attendees which are comprised of contractors, senior level manufacturer representatives and design professionals. We feel our meeting size provide attendees more interaction and access to the educational sessions plus stronger networking opportunities. What really sets our meetings apart from other industry meetings is our members' willingness to share information, not only about what went right with a project, but also what went wrong. Our members often say that the knowledge gained at our meetings is priceless!

- **Our 2017 Fall Technical Meeting**  
(Oct 1-3, 2017) will be held at the Minneapolis Marriott City Center in Minneapolis, MN.
- **Our 2018 Winter Technical Meeting**  
(Mar 5-8, 2018) will be held at the La Concha Resort in San Juan, Puerto Rico.



Our members participating in the SURF'S UP Contest at the 17' Winter Tech Meeting.  
**It's not all work!**

2. **Unique forums** to discuss business techniques and practices designed to make your operation more cost and time effective.
3. **Training materials** on a complimentary basis or at reduced member rates.
4. **Subscription to the *Applicator***, our publication that provides technical articles and news that impact our industry and your business. Plus our *Applicator* just became Digital! [Click here](#) to check our our latest issues of the Winter 17' Issue.
5. **Internal publications** containing vital and pertinent information available only to members.
6. **Opportunities for networking** with peers both nationally and internationally... tapping into the skill and knowledge of others in a non-competitive way.
7. **Helping set best practices** for our industry.

If you're interested in learning more about our organization, [contact us today!](#) I encourage you to complete the [membership application](#) so you can start benefiting from SWR Institute membership!