

Hersheypark Stadium

Hershey, PA

CONTRACTOR – Houck Group, Inc., Harrisburg, PA

OWNER – Hershey Entertainment and Resorts, Hershey, PA

DISTRIBUTOR – TB Philly, Inc., Phoenixville, PA

Protective Coatings

Fall 2012

PROJECT TASK

Protect and beautify a popular local venue.

PROJECT SOLUTION

Use of a non-peeling, permeable mineral silicate paint.

PRODUCTS

Primex
M3P



Top three photographs were taken "before and during" and the bottom three were taken "after" the work was completed.



PROJECT HISTORY

Opened in 1939, Hersheypark Stadium is the most prominent outdoor venue between Philadelphia and Pittsburgh. In stand seating capacity for sporting events is 16,000. Concert seating hosts 30,000 spectators. The stadium hosts very diverse events from rodeos to racing. In 1953, the venue hosted a birthday party for President Dwight D. Eisenhower. The stadium is as popular today as it was when it opened.

Several concerns had to be considered when choosing a coating system. Given the history of the park, it was important that the coating selected to refresh the appearance was respectful of the stadium's architecture. Carbonation, a concern for any building, would be a particular concern for a venue hosting racing events. Having a low odor system was important for scheduled events. The coating also had to be highly vapor permeable, as the stadium has no roof and water intrusion was likely.

Conproco's mineral silicate system was a natural choice. M3P paint and Primex primer are UV stable and offer long term protection from water. Since this system does not peel, blister or flake, there was no concern that the thousands of fans streaming through the venue would abrade or damage the coating. The final result was a very natural, vibrant finish.